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Products

ENTERTAINMENT IMAGING



June 2004

Dear Customer:

Kodak is announcing plans to discontinue manufacturing all EASTMAN EKTACHROME Color Reversal Motion Picture Films by year-end 2004.

This decision has not been taken lightly and is brought about by two fundamental reasons. Kodak's proactive environmental strategy calls for the elimination of several component parts in these products and falling sales volume due to lack of demand. Unfortunately, this combination of factors prohibits our ability to enter into a research and development program to re-engineer these products. You can imagine, we are very disappointed to have to make this decision.

As a result, the product discontinuance schedule is as follows:

Immediate:

- EASTMAN EKTACHROME High Speed Film 400T SO-251 (ESTAR)
- EASTMAN EKTACHROME Film 160D 2239 (ESTAR)

Within six months:

Depending on customer demand, we anticipate that supplies of the following films will be available for approximately four to six months:

- EASTMAN EKTACHROME Film 160D 7239
- EASTMAN EKTACHROME Film 125T 7240
- EASTMAN EKTACHROME Print Film 7399 and 5399

By year-end:

Production of the following high speed EKTACHROME Color Reversal Motion Picture Films will cease by year-end. Depending on customer demand, we anticipate that supplies of the following films will be available for approximately three months into 2005:

- EASTMAN EKTACHROME Film 400T 7250
- EASTMAN EKTACHROME Film 400D 7251
- EASTMAN EKTACHROME Film 400D 2253 (ESTAR)

Chemicals for machine processing EKTACHROME and Video News (Process VNF-1 and RVNP), found on page 67 of the KODAK Motion Picture Film Price Catalog, will continue to be available for 6 months after film inventories have been completely deleted.

We are aware that these actions will cause you some inconvenience and for that, we apologize. Your Kodak Sales representative will be contacting you very shortly to discuss alternative products that will help to fill your imaging needs.

Thank you.

Sincerely,
Bob Mayson
General Manager, Image Capture Product Group
Vice President, Entertainment Imaging
Eastman Kodak Company

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